

FELIPE ORMAZABAL

Football Data Analyst & Scout

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🇨🇱 🇨🇦 Chilean · Canadian

SUMMARY

I like **identifying talent and patterns through data**, always verifying them with video or live observation. A **hybrid** profile, close to the pitch: I turn match and player data into **clear, actionable information** for coaching and scouting staff — across team, individual and data analysis. International experience with clubs in **Spain, Ecuador, Uruguay and Canada**, comfortable working with cross-functional teams and people from different cultures.

FOOTBALL EXPERIENCE

JAN 2024 – PRESENT
CALGARY, CANADA

Data Analyst · Cavalry FC — Canadian Premier League

- Post-match analysis and opposition scouting dashboards in Python (mplsoccer) on StatsBomb event data.
- Data collection pipelines via API connections and web scraping, with automated cleaning, validation and scheduled refreshes (ETL).
- Shotmaps, event maps, heatmaps and player profiles to support coaching staff decisions.
- Supervised AI agents (Claude Code) to speed up visualizations and interactive dashboards, keeping quality control.

MAR 2026 – JUN 2026
REMOTE

Data Analyst · Deportivo Maldonado — Primera División, Uruguay

- Python report engine for individual player comparisons, within one league or across foreign leagues.
- Deployed in production inside the club's own sports management platform.

JAN 2024 – DEC 2024
REMOTE

Data Analyst · Deportivo Cuenca — LigaPro Serie A, Ecuador

- Positional KPIs and competition coverage strategy to identify and track target players.
- Performance reports and visualizations (shotmaps, heatmaps, event maps) from event data and external providers.

JAN 2023 – APR 2023
REMOTE

Video Scout · Albacete Balompié — LaLiga Hypermotion, Spain

- Watched assigned matches and players on Wyscout to assess individual performances.
- Player shortlists for the scouting department based on those observations.

STACK

ANALYSIS & VISUALIZATION

mplsoccer · shotmaps · heatmaps · xG · event maps · player profiles · post-match analysis · opposition scouting · video analysis

DATA COLLECTION

StatsBomb API · Wyscout · TransferLab · web scraping · API connections · SQL · MySQL · SQL Server Management Studio · PySpark

BUSINESS INTELLIGENCE

Power BI (DAX) · Power Query / ETL · Microsoft Fabric · KPI dashboards · reporting automation

AI & DEVELOPMENT

Claude Code · Codex · supervised AI agents · Python (Pandas, ETL) · React / TypeScript · VS Code · Warp

EDUCATION

2025 – 2026	Diploma, Business Intelligence: Data Analysis & Reporting SAIT – SOUTHERN ALBERTA INSTITUTE OF TECHNOLOGY · CALGARY, CANADA Data modeling, SQL, Power BI (DAX), Power Query / ETL, dashboard design.
2023 – 2024	MSc, Big Data Analytics — Sports Specialization UCAM & SPORTS DATA CAMPUS · SPAIN Predictive and recruitment models, performance metrics, machine learning applied to sport.
2008 – 2014	BEng, Business Administration Engineering UNIVERSIDAD AUTÓNOMA DE CHILE · TEMUCO 5-year program.

CERTIFICATIONS & COURSES

LPDT Advanced Scout Course · Data At Soccer · Power BI At Soccer · Data & IA aplicada al fútbol	NCCP – COACHING ASSOCIATION OF CANADA Make Ethical Decisions · Making Head Way in Soccer · Emergency Action Plan · Safe Sport Training · Understanding the Rule of Two
AC FOOTBALL CENTER Football Scouting · GPS Load Control · IA aplicada al Análisis y Modelo de Juego	MBP SCHOOL OF COACHES Scouting and Game Analysis Specialist
OBJETIVO ANALISTA Power BI for Soccer	ALBERTA SOCCER ASSOCIATION Learn to Train / Soccer for Life
CANADA SOCCER Respect in Sport for Activity Leaders (Soccer)	CANADIAN RED CROSS Standard First Aid with CPR/AED

LANGUAGES & NATIONALITY

SPANISH	ENGLISH	NATIONALITY	PORTFOLIO
Native	Bilingual	Chilean · Canadian 🇨🇱 🇨🇦	felipeorma.com